



PRESS RELEASE (For immediate release)

Inukjuak, June 15th 2018

<u>Kaujjajuq : the first radio-theatre program by the Nunavik Inuit Theatre Company</u> <u>broadcasted on Taqramiut Nipingat Incorporated</u>

KAUJJAJUQ, the play created by the Nunavik Inuit Theatre Company of Avataq Cultural Institute, will be broadcasted this spring in 4 episodes by TNI. This radio theatre series was recorded with the financial support of the Fédération des coopératives du Nouveau-Québec (FCNQ.)

From June 26 to 29, 2018 At noon and in replay between 5:00 and 7:00 pm

The radio shows featured Nunavik Inuits actors: Poasie Napartuk, Pauyungie Nutaraaluk, Lydia Alaku, Alisson Tomassie, Daniel Gadbois and Kathy Tukkiapik. Lisa Koperqualuk is cast as the narrator, but even more important, she was the Inuktitut advisor for the team.

The Nunavik Theater project was born from the project on language carried out by Avataq Cultural Institute: **Inuktituurniup Saturtaugasuarninga**. The project aimed at revitalizing Inuktitut. Public meetings and organizations meetings were held in all 15 communities to evaluate the situation and to identify ways to improve our language. One recommendation from the Inuktituurniup Saturtaugasuarninga report read: *«Avataq Cultural Institute will initiate and conduct the creation of a NUNAVIK INUIT THEATER COMPANY to transmit our culture and improve Inuktitut.»*

Since 2009, Avataq Cultural Institute has led the Nunavik theatre project through several workshops, summer camps and conferences. The first theatre play KAUTJAJUQ, written by Adamie Kalingo, had been presented in various communities all over Nunavik since its creation in 2011. Kautjajuq is based on an Inuit story known by most of Nunavimmiut: the fate of a mistreated orphan. It was created and is performed by young Inuit actors.

In itself, theater is an art that expresses human life in all its forms. It encompasses collective aspects as well as individual ones. It reaches our roots and projects us into the future. Theater can greatly contribute to the social and mental health of a community, and reaffirm cultural identity and collective memory of the Inuit.

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